

Marketing Plan

This Marketing Plan was established to encourage Community Members to promote and develop the Community. This Marketing Plan is available to Community Members, regardless of their financial position and it sets out various Distribution Programs for different prices.

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1. Terms and definitions

"Binary marketing plan" or "Binar" means a financial model consisting of two teams (left and right), each of which accumulates points from incomings received from other Participants of the same line according to the Binary Marketing Plan and the Binar interest rate table.

"Binary pair" means unique positions in the left and right branches in the structure of the Binary Marketing Plan.

"Reinvest" means the occupation of a free position in the sponsorship structure of the same tier.

"Reward line" means the level of the structure of the Participant in the Community Distribution Program from which rewards are made.

"Sponsor" means a Community Member, by invitation of which the Participant of the Community Distribution Program has registered on the Site.

"Upgrade" means an upgrade to the next level of the reward structure, to availability and subject to only one upgrade for each Community Member. Upgrade is only available once.

2. The Marketing Plan of EASYBIZZI consists of 4 parts:

- Part 1 - Linear (L)
- Part 2 - Matrix (M)
- Part 3 - Delta (D)
- Part 4 - Binar (B)

3. The order and cost of activation of programs of the EASYBIZZI Marketing Plan:

There are four Community Distribution Programs in the Marketing Plan:

- BASIC
- STANDARD
- PROFI
- VIP

The price of the BASIC Distribution Program is 0,0021 BTC:

is calculated as follows:

- Linear 1 (0.0007 BTC) + Matrix 1 (0.0014 BTC) = 0.0021 BTC

The price of the STANDARD Distribution Program is 0,0315 BTC:

is calculated as follows:

- Linear 1 (0.0007 BTC) + Matrix 1 (0.0014 BTC) = 0.0021 BTC
- Linear 2 (0.0014 BTC) + Matrix 2 (0.0028 BTC) = 0.0042 BTC
- Linear 3 (0.0028 BTC) + Matrix 3 (0.0056 BTC) = 0.0084 BTC
- Linear 4 (0.0056 BTC) + Matrix 4 (0.0112 BTC) = 0.0168 BTC

The price of the PROFI Distribution Program is 0.0627 BTC:

it includes the STANDARD Program and is calculated as follows:

- Linear 5 = (0.0112 BTC)

- Delta 1 = (0.01 BTC)
- Binar = (0.01 BTC)

The price of the VIP Distribution Program is 0.0827 BTC:

it includes the PROFI Program and Delta 2 = (0.02 BTC)

Upon activation of all four Programs, the rewards required for the Upgrade are credited to the Easybizzi Account of the Participant of the Community Distribution Program.

- In the Easybizzi Marketing Plan, 100% of the rewards are distributed within the Community.
- The reward is paid to the Participant of the Community Distribution Program automatically.

4. Description of LINEAR marketing plan

The partner reward is accrued to the Participant of the Community Distribution Program in the Linear part of the Marketing Plan **at five levels as follows:**

- **From the first line**, he/she is credited with 0.0007 BTC, without restriction on the number of Community Members invited by him/her personally.
- **From the second line**, he/she is credited with 0.0014 BTC from each Community Member located on the second line of his/her structure.
- **From the third line**, he/she is credited with 0.0028 BTC from each Community Member located on the third line of his/her structure.
- **From the fourth line**, he/she is credited with 0.0056 BTC from each Community Member located on the fourth line of his/her structure.
- **From the fifth line**, he/she is credited with 0.0112 BTC from each Community Member located on the fifth line of his/her structure.

5. Description of MATRIX marketing plan

Matrix marketing plan consists of 3 levels and has 14 positions in total:

- The first level has two positions;
- The second level has four positions;
- The third level has eight positions;

The Participant of the Community Distribution Program is credited with the partner reward in the Matrix Marketing Plan from the positions of his/her matrix structure at the third level and occupied by other Participants of the Distribution Program - this is the **Reward Line**.

Matrix marketing plan is filled according to the following algorithm:

- **The procedure for completing the First level of the matrix structure:** the first and second positions are filled, which are placed by other Participants of the Community Distribution Program.
- **The procedure for completing the Second level of the matrix structure:** the 3rd, 7th, 4th, 9th positions are filled, which are placed by other Participants of the Community Distribution Program.
- **The procedure for filling of the Third level of the matrix structure:** the 5th, 11th, 8th, 13th, 6th, 12th, 10th, 14th positions are filled, which are placed by other Participants of the Community Distribution Program.

6. Matrix marketing plan consists of 4 tiers of matrices:

6.1. Matrix of the First Tier (M1):

6.1.1. The Participant of the Community Distribution Program is credited with a partner reward of 0.0014 BTC from the first two occupied positions of the M1 reward line to his/her Easybizzi Account balance.

6.1.2. From each of the subsequent four occupied positions of the M1 reward line, he/she is credited with 0.0014 BTC, which immediately are used as a payment to open of his/her Matrix of the Second tier (M2) and thus the Matrix Upgrade takes place.

6.1.3. From the next seventh and eighth positions of the M1 reward line, he/she is credited with a partner reward of 0.0014 BTC, of which 0.0014 BTC are used as payment to open of his/her New Matrix of the first tier (M1.1), thus the Reinvest Matrix takes place. This new Matrix M1.1 is opened in the Sponsor's matrix structure of the First tier. In addition, 0.0007 BTC are used to re-open the First tier of the Linear marketing plan. The remaining 0.0007 BTC remain on the balance for subsequent Matrix Reinvests.

6.2. Matrix of the Second tier (M2):

6.2.1. The Participant of the Community Distribution Program is credited with a partner reward of 0.0028 BTC from the first two occupied positions of the M2 reward line to his/her Easybizzi Account balance.

6.2.2. From each of the subsequent four occupied positions of the M2 reward line, he/she is credited with 0.0028 BTC, which are immediately used as payment to open his/her Matrix of the Third tier (M3).

6.2.3. From the following seventh and eighth positions of the M2 reward line, he/she is credited with a partner reward of 0.0028 BTC, of which 0.0028 BTC are used as payment to open of his/her New Matrix of the First tier (M2.1). This new Matrix M2.1 is opened in the sponsor's matrix structure of the Second tier. In addition, 0.0014 BTC are used to re-open the Second tier of the Linear marketing plan. The remaining 0.0014 BTC remain on the balance for subsequent Matrix Reinvests.

6.3. Matrix of the Third tier (M3):

6.3.1. The Participant of the Community Distribution Program is credited with a partner reward of 0.0056 BTC from the first two occupied positions of the M3 reward line to his/her Easybizzi Account balance.

6.3.2. From each of the subsequent four occupied positions of the M3 reward line, he/she is credited with 0.0056 BTC, which are immediately used as payment to open his/her Matrix of the Fourth tier (M4).

6.3.3. From the following seventh and eighth positions of the M3 reward line, he/she is credited with a partner reward of 0.0056 BTC, of which .0056 BTC are used as payment to open his/her New Matrix of the First tier (M3.1). This new Matrix M3.1 is opened in the sponsor's matrix structure of the Second tier. In addition, 0.0028 BTC are used to re-open the Third line of the Linear marketing plan. The remaining 0.0028 BTC remain on the balance for subsequent Matrix Reinvests.

6.4. Matrix of the Fourth tier (M4):

6.4.1. The Participant of the Community Distribution Program is credited with a partner reward of 0.0112 BTC from the first three occupied positions of the M4 reward line to his/her Easybizzi Account balance.

6.4.2. From the fourth occupied position of the M4 reward line, he/she is credited with 0.0112 BTC, which are immediately used as a payment to open his/her fifth line of Linear marketing plan (L5).

6.4.3. From the fifth occupied position of the M4 reward line, he/she is credited with 0.01 BTC, which immediately are used as payment to open his/her position in Binar (B1) under the Marketing Plan.

6.4.4. From the sixth occupied position of the M4 reward line, he/she is credited with 0.01 BTC, which immediately are used as payment to open his/her position in Delta (D1) under the Marketing Plan.

6.4.5. From the seventh and eighth positions of the M4 reward line, he/she is credited with 0.0112 BTC, of which 0.0112 BTC are used as payment to open of his/her New Matrix of the Forth tier (M4.1). This new Matrix M4.1 is opened in the Sponsor's matrix structure of the Fourth tier. In addition, 0.0056 BTC are used to re-open the Fourth tier of the Linear marketing

plan. The remaining 0.0056 BTC remain on the balance for subsequent Matrix Reinvests.

7. Description of Delta marketing plan

7.1. Delta marketing plan consists of 3 levels and totally has 14 positions:

- The first level has two positions;
- The second level has four positions;
- The third level has eight positions;

The Participant of the Community Distribution Program is credited with the partner reward in the Delta marketing plan from the positions occupied by other Participants of the Distribution Program and located at all the levels of his/her Delta structure.

The Delta marketing plan is completed according to the following algorithm:

- **The procedure for completing the First level of the Delta structure:** the first and second positions are filled, which are placed by other Participants of the Community Distribution Program.
- **The procedure for completing the Second level of the Delta structure:** the 3rd, 7th, 4th, 9th positions are filled, which are placed by other Participants of the Community Distribution Program.
- **The procedure for completing the Third level of the Delta structure:** the 5th, 11th, 8th, 13th, 6th, 12th, 10th, 14th positions are filled, which are placed by other Participants of the Community Distribution Program.

7.2. Delta marketing plan consists of eight tiers of Delta:

7.2.1. Delta of the First tier (D1):

The Participant of the Community Distribution Program is credited with a partner reward of 0.0015 BTC from the first two occupied positions of the First level D1 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D1, he/she is credited with 0.002 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D1, he/she is credited with a partner reward of 0.0065 BTC, of which 40 % is credited to his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D2 and 20% is used for Reinvest of Delta D1.1.

7.2.2. Delta of the Second tier (D2):

The Participant of the Community Distribution Program is credited with a partner reward of 0.003 BTC from the first two occupied positions of the First level D2 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D2, he/she is credited with 0.004 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D2, he/she is credited with a partner reward of 0.013 BTC, of which 40 % is credited to his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D3 and 20% is used for Reinvest of Delta D2.1.

7.2.3. Delta of the Third tier (D3):

The Participant of the Community Distribution Program is credited with a partner reward of 0.006 BTC from the first two occupied positions of the First level D3 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D3, he/she is credited with 0.008 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D3, he/she is credited with a partner reward of 0.026 BTC, of which 40 % is credited his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D4 and 20% is used for Reinvest of Delta D3.1.

7.2.4. Delta of the Forth tier (D4):

The Participant of the Community Distribution Program is credited with a partner reward of 0.012 BTC from the first two occupied positions of the First level D4 to his/her Easybizzi

Account balance.

From each of the subsequent four occupied positions of the Second level D4, he/she is credited with 0.016 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D4, he/she is credited with a partner reward of 0.052 BTC, of which 40 % is credited to his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D5 and 20% is used for Reinvest of Delta D4.1.

7.2.5. Delta of the Fifth tier (D5):

The Participant of the Community Distribution Program is credited with a partner reward of 0.024 BTC from the first two occupied positions of the First level D5 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D5, he/she is credited with 0.032 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D5, he/she is credited with a partner reward of 0.104 BTC, of which 40 % is credited his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D6 and 20% is used for Reinvest of Delta D5.1.

7.2.6. Delta of the Sixth tier (D6):

The Participant of the Community Distribution Program is credited with a partner reward of 0.048 BTC from the first two occupied positions of the First level D6 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D6, he/she is credited with 0.064 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D6, he/she is credited with a partner reward of 0.208 BTC, of which 40 % is credited to his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D7 and 20% is used for Reinvest of Delta D6.1.

7.2.7. Delta of the Seventh tier (D7):

The Participant of the Community Distribution Program is credited with a partner reward of 0.096 BTC from the first two occupied positions of the First level D7 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D7, he/she is credited with 0.128 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D7, he/she is credited with a partner reward of 0.416 BTC, of which 40 % is credited to his/her Easybizzi Account balance, 40 % is used for Upgrade of Delta D8 and 20% is used for Reinvest of Delta D7.1.

7.2.8. Delta of the Eighth tier (D8):

The Participant of the Community Distribution Program is credited with a partner reward of 0.192 BTC from the first two occupied positions of the First level D7 to his/her Easybizzi Account balance.

From each of the subsequent four occupied positions of the Second level D8, he/she is credited with 0.256 BTC, which are also credited to his/her Easybizzi Account balance.

From each occupied position of the Third level D8, he/she is credited with a partner reward of 0.832 BTC, of which 80 % is credited to his/her Easybizzi Account balance, and 20% is used for Reinvest of Delta D8.1.

8. Description of the Binary marketing plan

The Binary marketing plan is designed for up to 4 billion Participants of the Community Distribution Program and has six Binary Upgrades of its Binar position.

8.1. Binar interest rate table

From ID - the serial number of entry into the Community Members by the Candidate	Until ID - the serial number of entry into the Community Members by the Candidate	The percentage of the Distribution Program's price
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16	31	50%
32	63	40%
64	127	33.33333333%
128	255	28.57142857%
256	511	25%
512	1023	22.22222222%
1024	2047	20%
2048	4095	18.18181818%
4096	8191	16.66666667%
8192	16383	15.38461538%
16384	32767	14.28571429%
32768	65535	13.33333333%
65536	131071	12.5%
131072	262143	11.76470588%
262144	524287	11.11111111%
524288	1048575	10.52631579%
1048576	2097151	10%
2097152	4194303	9.52380952%
4194304	8388607	9.09090909%
8388608	16777215	8.69565217%
16777216	33554431	8.33333333%
33554432	67108863	8%
67108864	134217727	7.69230769%
134217728	268435455	7.40740741%
268435456	536870911	7.14285714%
536870912	1073741823	6.89655172%
1073741824	2147483647	6.666665%
2147483648	4294967296	6.451612%

***ATTENTION** - the percentage of profit in Binar is calculated in accordance with the serial number of entry into the Community Members by the Candidate (its ID), and as set out in the above table.*

8.2. Arrangement of positions in the structure of Binar

In the Easybizzi Account, the Binar tab provides the option to choose the distribution of Community Members in your binary structure:

- To the left team
- To the right team
- To the team with the lowest number of points

- Automatically, according to Easybizzi algorithm

The Participant of the Community Distribution Program is credited with a partner reward from the smaller value of the accumulated sums of points in the teams, according to the Binar interest rate table.

The process of appreciation of the Binary position is called **Upgrade of Binar**.

In the event of an Upgrade, the Participant of the Community Distribution Program shall not pay the total price of this position, but only the difference from the existing status, for example: the current position is 0.01 BTC, to pass to the position 0.02 BTC, the difference of $0.02 - 0.01 = 0.01$ BTC shall be paid.

The Participant of the Community Distribution Program shall be credited with the partner reward in the amount of the relevant team at the moment of the Binar Upgrade by other Participants of the Community Distribution Program of his/her structure.

The Binar Upgrade occurs automatically when the necessary amount is reached.

The rewards for the Binar Upgrade are accumulated on the balance of the Binar Upgrade, from each closed loop.

The rewards from the closure of loops from Binar 1 to Binar 5 are distributed to the Binar Upgrade Balance and to the Easybizzi Account balance as follows: 70% - on withdrawal and 30% - for Binar Upgrade. In Binar 6, 100% of rewards are credited to the Easybizzi Account balance.

*Thank you, for your choice, for making the decision to make this world better together with us.
Easybizzi Community.*